

Empowered Entrepreneurship: From Ideation to Commercialization

Have you ever dreamed of owning your business? Do you have strong ambitions? Are motivated by the opportunity to make a social difference? If so, here's your chance!

It's the inaugural year of the Empowered Entrepreneurship Program at Lycée Claudel.

This activity is for every student who wishes to develop or polish his or her entrepreneurship and business-based knowledge, while starting his or her very own business. Participants will thus define, create and develop a product or a service that will be based on sensitivity from a social standpoint and viability from an economic perspective.

Over the course of this Program, participants will go through every step of the process required to set up a business, as they will ultimately be summoned to launch their own, through the creation of a product, a service or an event. Sales, management, negotiation, promotion and advertisement, accounting, graphic design and communications experts will also be supporting and guiding you through special workshops and lectures.

By the end of the Program, every participant will have had the opportunity to showcase his or her business in front of friends, colleagues and relatives and before a jury made up of seasoned and famous entrepreneurs.

Your commitment includes more than 24 hours of classes, support, guidance and advice in setting up your own business, guest speakers who are renowned experts in their respective fields, and all the learning and training support material required.

It's a unique opportunity to launch your own business and to bring your personal growth and professional development and advancement up a notch!

Schedule

16 sessions (Thursdays, from 4 :45 pm to 6 pm)

Material required or strongly recommended

- Pen and paper (required if no laptop or portable computer)
- Material and equipment specific to your own business (required)
- Laptop or portable computer (required if no pen and paper)